

# **CORPORATE PROFILE**



For over 65 years, NKK Switches has designed, manufactured and sold the industry's most extensive selection of electro-mechanical switches, setting the standard for quality, stability and reliability in switch solutions.



## **NKK Group Philosophy**

NKK Switches is a uniquely differentiated company that prioritizes customer trust and satisfaction over business expansion.

#### **Products**

- Toggles
- Programmables
- Rockers
- LED Indicators
- Pushbuttons
- Slides
- Tactiles
- Rotaries
- DIPs
- Tilts
- Keylocks
- Surface Mounts
- Analog Touch Screens
- Membrane Keypads
- Accessories & Hardware



# **Competitive Advantages**

- Industry pioneer since 1953
- Vast product line, over 4 million products
- Excellence through customer service and outstanding tech support
- 500+ patents and numerous quality and innovation awards
- · Provider of solution-oriented systems by combining flexibility, expertise and commitment to our customers' success
- · Worldwide, wholly owned manufacturing
- 3D CAD Library with over 600,000 configurable parts
- ISO Certified



















#### **Core Markets**



#### Value Added Services

#### **Printing Services**

- Screen Printing
- Pad Printing
- Laser Etching

#### **Custom Assembly Services**

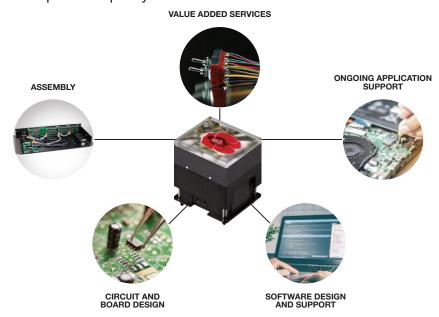
- Electronic Assembly
- Electro-Mechanical Assembly
- Mechanical Assembly

#### Other Value Added Services

- · Machining of Parts
- Sheet Metal Work
- Coatings

## **NKK Complete Switch Solution Services**

NKK provides complete design solutions from value added services and assembly to system design and ongoing application support. NKK's complete solution services help drive innovation and improve overall product quality.



### **65 Years of Innovation**



1969 First NKK illuminated switch; Patents in Japan, US, UK, Germany



1970

Contract with Cutler-Hammer

1981 Established **NKK Switches** of America in Scottsdale,

Arizona

1988

NKK goes public (JASDAQ: 6943)

2015 Introduced Frameless OLED





First NKK switch and patent, ability to convert vertical pressing motion to rotational (seesaw) motion

1979 World's Smallest **PCB Mount** 

Switches



1985 Introduced programmable switches 1989

First multi-function switches/compound switches -SmartSwitch®



2008 Introduced OLED pushbutton, display & rocker



2018 65th Company Anniversary



