



## **Technical Marketing & Graphic Design Specialist**

### **Scottsdale AZ - Hybrid**

NKK Switches is seeking a Marketing & Graphic Design Specialist to support our global brand through high-quality technical documentation and compelling visual marketing materials. In this role, you'll collaborate closely with engineering and sales to ensure our product information is clear, accurate, and visually aligned with our brand.

#### **Essential Duties and Responsibilities:**

##### **Technical Marketing & Documentation**

- Create, update, and manage product datasheets with precise and consistent product information.
- Prepare and distribute Product Change Notices (PCNs) in partnership with engineering teams.
- Translate technical product details into clear, customer-ready materials.
- Maintain organized technical and marketing assets for internal and partner use.
- Ensure all technical information is up-to-date and delivered on schedule.

##### **Graphic Design & Creative**

- Design brochures, flyers, infographics, presentations, digital banners, and other marketing assets.
- Support website updates with graphics, product visuals, and basic web design elements.
- Review and develop distributor Co-Op and promotional materials to ensure brand compliance.
- Utilize AI-powered tools to streamline creative workflows and enhance design output.
- Apply web design best practices to digital layouts and customer-facing assets.

#### **Requirements:**

- Bachelor's degree in Marketing, Graphic Design, Communications, or related field—or equivalent experience.
- 5 years of experience in marketing, graphic design, or technical documentation.
- Strong proficiency in Adobe Creative Cloud (Illustrator, InDesign, Photoshop).
- Skilled with Mac and Microsoft Office tools.
- Strong understanding of layout design, typography, and branding.
- Ability to comprehend and communicate technical product information.
- Excellent written, visual, and cross-functional communication skills.
- High attention to detail and strong organizational abilities.
- **Fluency in Japanese (written and verbal).**

#### **Preferred:**

- Experience with technical products or electronic components.
- Background in B2B industrial or electronics manufacturing environments.
- Basic understanding of wiring concepts or the ability to learn quickly.

**Benefits:**

NKK Switches offers a competitive compensation and benefits package including Paid Time Off, 401k with employer match, Life/Disability package, Health, Dental, and Vision insurance.

**To Apply:**

Submit resume and cover letter to NKK Switches Human Resources: [jjones@nkkswitches.com](mailto:jjones@nkkswitches.com)